



Best Practices-1-19-20

1) Title of the Practice: BASE PROGRAM

2) Objectives of the Practice: Basic Ability and skills Enhancement cell is in operation to enhance basic skills and ability of students

3)The Context: In order to prepare students to enter the workforce or further their education, two-year college programs should provide experiences that go beyond management knowledge alone to develop other critical skills necessary for effective and productive professionals. Strategies for helping students acquire skill sets needed for successful careers include offering courses dedicated to student skills, integrating student-skill-focused activities into regular curricular offerings, and engaging students in research and internship experiences. Regardless of the approaches used, programs should also assess student skills and adjust the curriculum as needed to maximize their development.

The curriculum should include the skills and knowledge of greatest importance to the program's partners. Hands-on experience should be emphasized and employability skills, such as troubleshooting, searching and interpreting management literature, communication, teamwork, and ethics should be integrated into the curriculum. Students should achieve a mastery of these and other skills required by employers prior to post graduation.

4) The Practice:

I. Problem-solving and Critical Thinking Skills

Management education should develop students' ability to objectively analyze and evaluate information—identifying information of value, integrating new facts into their existing body of

knowledge, and developing appropriate solutions to problems. Students should be able to define problems clearly, develop testable hypotheses, design and execute appropriate experiments, analyze data, and draw appropriate conclusions.

II. Communication Skills

Effective communication is vital in all careers. Since speech and English composition courses alone rarely give students sufficient experience in the oral and written communication of management information, the management curriculum should include writing and speaking opportunities, and the management faculty should evaluate them critically. Students should be able to:

- Present information in a clear and organized manner
- Create visual representations of complex data sets
- Write well-organized and concise scientific reports in a scientifically appropriate style
- Cite sources properly
- Use appropriate technology, such as poster preparation software, word-processing software, and computerized presentations

III. Team skills

Solving problems and addressing management challenges often involves multidisciplinary teams, and teamwork and leadership skills are critical to success in the workplace. Students should be able to work effectively in a diverse group of peers, as both leaders and team members, to solve problems and interact productively.

As team members, students should learn to work toward a team goal, support teammates, and collaborate on the development of a group plan. Team members should be able to achieve a shared vision, provide productive ideas and feedback, carry out specific assignments, and trust other team members to do the same.

As team leaders, students should be able to provide a clear direction for the team, encourage team contributions, and synthesize individual contributions into a complete product. Team leaders should be able to resolve conflicts, inspire team members, and drive for results.

The faculty should incorporate team experiences in classroom of the management curriculum. Team experiences should be structured so that all students have the opportunity to develop both leadership and team skills.

IV.Ethics

Ethics should be an intentional part of the instruction in management programs. Students should conduct themselves responsibly and be aware of the role of management in contemporary societal and global issues.

Students should understand their responsibilities, both as students and future management professionals, to:

- Serve the public interest and actively protect the health and safety of co-workers, consumers, and the community
- Present results of research or comments on scientific matters with care and accuracy, without unsubstantiated, exaggerated, or premature statements
- Advance management science, understand the limitations of their knowledge, and ensure that their scientific contributions, and those of their collaborators, are thorough, accurate, and unbiased in design, implementation, and presentation
- Remain current with developments in their fields and share ideas and information
- Maintain integrity in all conduct and publications and give due credit to the contributions of others
- Give respect and value to all classmates, educators, colleagues, and others, regardless of race, gender, age, religion, ethnicity, nationality, sexual orientation, gender expression, gender identity, presence of disabilities, educational background, employment history, or other personal attributes
- Understand the health, safety, and environmental impacts of their work

- Recognize the constraints of limited resources
- Develop sustainable products and processes that protect the health, safety, and prosperity of future generations

As role models, faculty and staff members should exemplify ethics in their scholarship and professional conduct.

V. Management Skills

Essential student skills include the ability to retrieve information efficiently and effectively by searching the management literature, to evaluate management articles critically, and to manage many types of management information. Students must be instructed in effective methods for performing searches and assessing their quality using keywords, authors, abstracts, citations, patents, and structures and substructures. Two-year college programs should provide ready access to management databases with sufficient depth and breadth of the management literature for effective searching. Students' ability to read, analyze, interpret, and cite the management literature as applied to answering management questions should be assessed throughout the curriculum.

Instruction should also be provided in data management and archiving, record keeping (electronic and otherwise), and managing citations and related information. This includes notebooks, data storage, information, and bibliographic management and formatting.

Faculty should consider the development of management information skills an evolutionary process that is best integrated throughout the curriculum; beginning with finding specific information and maturing to an ability to critically assess information on broader topics. Additionally, postgraduate research and/or individual or group projects provide excellent opportunities for development and assessment of literature searching and information management skills.

VI .Career Preparation

Students should learn skills associated with identifying and pursuing employment opportunities, such as networking, resume-writing, and interviewing. Students should be cognizant of and prepared

for the conditions they will experience upon employment. Activities such as internships, research, job-shadowing, job-based simulations, and mentorships can provide the necessary exposure; programs should identify these or other opportunities that will best serve the long-term career interests of their students.

5) Evidence of Success: Photos



6) Problem Encountered and Resources Required: Language Lab, Computer

Lab

7) **Notes (Optional):** Nil

Best Practices-2

1) **Title: ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**

2) **Objectives:**

To inculcate Entrepreneurial characteristics among students. **ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)** in educational institutions to develop institutional mechanism to create entrepreneurial culture in Management academic institutions and to foster management entrepreneurship for generation of wealth and employment by Management persons. The EDCs are established in Institute of Business Management and Rural Development of management, having requisite expertise and infrastructure. The mission of the EDCs is to "**develop institutional mechanism to create entrepreneurial culture in academic institutions to foster growth of innovation and entrepreneurship amongst the faculty and students**".

3) **The Context:**

Inculcate Entrepreneurial characteristics among students. **ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)** of this institute was established on its own initiative in the year 2014 with the Director and has been actively conducting programs in entrepreneurship with concerted initiatives to promote entrepreneurship among the students.

The objective of promoting entrepreneurship among the youth is to nurture a passion for self-employment. This will open gates for creation of new knowledge-based innovative hi-tech ventures, industries and new breed of technopreneurs and more avenues of employment

opportunities thus turning job seekers into job creators and in the process, leading the nation towards industrial excellence and self-reliance. The Entrepreneurship Development Cell of this institute aims towards achieving the above.

The education system should highlight the importance of entrepreneurship and prepare the students right from school and college education to get oriented towards setting up of enterprises which will provide them creativity, freedom and ability to generate wealth.

- Dr. APJ. Abdul Kalam, Former President of India

4) The Practice:

To foster better linkages between the Parent Institution, Industries and R&D institutions in the region and other related organizations engaged in promoting Small & Medium Enterprises (SMEs) including NGOs and other Voluntary Organizations.

To catalyze and promote development of management based Enterprises and promote employment opportunities.

To respond effectively to the emerging challenges and opportunities both at national and international level relating to SMEs and Micro Enterprises.

To create awareness on entrepreneurship among the students.

To inculcate entrepreneurial spirit and culture among the management post graduates.

To conduct programs in Entrepreneurship enabling skills.

To conduct skill industrial development training programs with updated technologies.

To provide need-based consultancy services to industries.

To act as an institutional mechanism for providing various services including information to budding student entrepreneurs.

To create Entrepreneurial culture in the Parent Institution and other institutions in the region and to promote the objectives of IBMRD, including programmes related to women and weaker sections of the society.

To organize Entrepreneurship Awareness Camps, Entrepreneurship Development Programmes and Faculty Development Programmes in the region for the benefit of IBMRD persons.

To conduct research work and survey for identifying entrepreneurial opportunities

To guide and assist prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support systems and information on various technologies.

To organize guest lectures, TV & Radio talks, Seminars, etc.

5) Evidence of Success: Photos





6) Problem Encountered and Resources required: No

7) Notes (Optional): Nil

Best Practices-3

1) Title: SPANDANMEX



2) Objectives: To identify hidden talent among students

What is Spandan Mex?

Spandan Mex is a Inter Collegiate fest organized by IBMRD, Vilad Ahmednagar. Together MBA & MCA dept are hosting the event. It is a platform for students to exhibit their talents and capabilities in various events consisting of technical, managerial and non-technical fields

Why Spandan Mex?

Aim: Spandan aims to Motivate and inspire youth to help students and young professionals to dream big and blossom their dream towards right path to make India proud. Also it inculcates the skill of event management along with creating interest and awareness among today's generation about the working culture and its importance. This will also provide enriching experience for all of the participants to strive relentlessly towards developing cultural and social values among students.

Theme: Youth Skill India

As we strongly believe that only the ‘Skilled Youth’ can be the master key for prosperous India. Together we can provide the platform for students from rural area to develop their proficiencies & to mould their superb wings.

3) The Context: District level Inter collegiate competition organized every year to identify hidden talent among students and to implement management fundamentals which student learn in curriculum.

4) The Practice: District level Inter collegiate competition

Sr.No	Title
1.	Ad Selfie
2.	DIY-Do it Yourself
3.	Ad-Mad Show
4.	Rural-Le-Cart
5.	Box Cricket
6.	Dance Competition
7.	Collage Competition
8.	Poster Presentation
9.	One Minute Show
10.	Badminton
11.	Logo Design & Catch Line
12.	C Blind Programming

DR. VITHALRAO WIKHE PATIL FOUNDATION'S
INSTITUTE OF BUSINESS MANAGEMENT & RURAL DEVELOPMENT
 Accredited by MBAAC with "A" Grade (CGPA 3.11)
 Recognized U.S. 2 (a) & 12 (b) of UGC Act 1956, New Delhi, Approved by AICTE, New Delhi & Govt. of Maharashtra, Permanently Affiliated to Savitribai Phule Pune University, Pune.
 Recipient of 21st Dinkar Maitra B. School Award for the Educational Leadership 2013.

Courses Offered- MBA, MCA & Ph.D (Management Science)

YOUTH SKILL INDIA

Spandan Mex '17

INTER COLLEGIATE COMPETITION

EVENTS

Web Designing / Logo Designing / Catch Line	Ad-Mad show
C-Block Processing	Collage Competitions
DIY-(Do it yourself)	Dance Competition
Poster Present	Rural-Le-Cart
	AD-5-Min
	Box Cricket

Contact Us:
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→ **22nd & 23rd Feb 2017**
 IBMRD, Vadgaon Gupta (Vilad Ghat),
 PO MIDC, Ahmednagar-414111 (Maharashtra) India.
Imagining Minds Since 1996.

Web : www.facebook.com/DVVPFS.IBMRD Web : www.ibmrtd.org

Spandan Mex 17 Committee
Spandan Head

Sambhaji Lahamge **Suraj Chitalkar**
 (9421577574) (9730323773)

PR & Sponsorship
 Mahendra Kawade Sunil Bhusari Narwade Sanjay Nikhil Dalavi

Finance & Purchasing in Head
 Nikhil Pawar Krushika Tak Rahul Tambe Akshay Khanse

Design & Inhouse Management
 Amol Wankhede Amol Dhokale

Communication Head
 Karishma Tambe Vidya Thewarkar Yrushi Zine Niharika Nikumbh

Photography
 Amol Wankhede

Event Head

AD-SELFIE	Kodre Sayli	Bang Vaidnavi
Rural-Le-Cart	Dixane Apurva	Somnis Pratiksha
C-Block Programming	Kharade Somnath	Narwade Sanjay
DIY-(Do it yourself)	Misal Satish	Mule Adity
Logo Design & Catch Line	Shikha Rajendra	Gle Akshay
Box Cricket	Mule Amol	Jadhav Vijay
Poster Presentation	Kalbade Prashant	Kundan Rasal
Ad Mad show	Shrinwas Khate	Ashok Bargaje
Collage Competitions	Nikumbh Niharika	Karate Sweet
Dance Competition(Solo & Duet)	Takale Shivani	Dhotale Amol
One Minute Show	Bhusari Sunil	Lahamge Sambhaji
Badminton	Pawar Swapnil	Wakate Sandip

Spandan Mex 17

Introduction

Institute of Business Management and Rural Development (IBMRD), Ahmednagar is an Institute of repute with a philosophy of imparting quality management education and inculcating values for fair competition and social responsibility amongst the trainees since 1986. IBMRD celebrates talent and knowledge with B Schools & with each passing year we get a chance to host this event for various B Schools and to witness some spectacular skills and flare of students. Continuing this tradition, it gives us immense pleasure to announce that Inter-College competition Spandan Mex '17 is back - Dated 22nd & 23rd of February 2017. The event will be organized entirely by the students of IBMRD.

This time the great theme is "Youth Skill India". We strongly believe that only the "Skilled Youth" can be the main key for progress India. Together we can provide the platform for students to train rural areas to develop their preferences & to mould their superb wings. Participation in such type of educational endeavors ensure the positive image as being concerned for the youth generations & their up-tiltment. It is expected that around 1000 students from Ahmednagar district would be participating as Contestants as well as audience.

We eagerly look forward to receiving your consent for sponsoring the entire competition or making a contribution for the event. As a sponsor, the benefits are outlined in the enclosed annexure.

Benefits for Sponsors of the Inter collegiate competition
SPANDAN MEX 22nd & 23rd February 2017

sr.no.	sponsorship	Amount Rs.	Benefits
01	Title Sponsorship of Spandan Mex	75,000	Full coverage on banners/Promotional material/Advertisement of sponsoring organization is allowed. Joint promotion along with organizers, before, during and after the event. Opening and prize distribution ceremony. Guest of honor.

sr.	Co-Sponsorship	30,000	Joint coverage on banners /Promotional material.	
03	Event Sponsorship	20,000	Full coverage on banners/Promotional material/ Advertisement of sponsoring organization is allowed during specified event.	
04	Sponsorship for Prize /Award of competition.	10,000	Promotion before, during and after the event. Opening and Prize distribution Guest.	
05	Apparel Sponsors.	20,000	T-shirts bearing company logo. Company logo on events. Banners etc. Promotional Material. Company banners spotted on campus.	
06	Banner	5,000	Banner will be displayed during entire event.	
		2,000		3 X 3
		1,000		2 X 2

Dr. Arun Ingle
 Director

Dr. R. K. Pardeshi **Prof. B. R. More** **Prof. Ganesh Antre**
 Faculty of IBMRD Faculty of IBMRD Faculty of IBMRD



5) Evidence of Success: Photos

सकाळ

‘आयबीएमआरडी’मध्ये सहाय्या ‘स्पंदन मेक्स-२०’ स्पर्धेचे आयोजन

नगर, ता. १६ : विळद घाट येथील डॉ. विठ्ठलराव विखे पाटील फाउंडेशनच्या इन्स्टिट्यूट ऑफ बिझनेस मॅनेजमेंट अँड रूरल डेव्हलपमेंट येथे गुरुवारी (ता. १३) जिल्हास्तरीय आंतरमहाविद्यालयीन ‘स्पंदन मेक्स २०’ स्पर्धेचे आयोजन करण्यात आले होते. विविध आठ प्रकारांत स्पर्धा घेण्यात आली. तीत १५० विद्यार्थ्यांनी सहभाग नोंदविला.

विजेत्यांना रोख रक्कम व मानचिन्ह देण्यात आले. परीक्षण बाहेरील परीक्षकांकडून करण्यात आले. ‘आयबीएमआरडी’मध्ये दर वर्षी या स्पर्धेचे आयोजन करण्यात येते. डॉ. अरुण इंगळे यांच्या मार्गदर्शनाखाली डॉ. अनिल खंडारे,



विळद घाट (ता. नगर) : जिल्हास्तरीय आंतरमहाविद्यालयीन ‘स्पंदन मेक्स २०’ स्पर्धेचे उद्घाटन करताना डॉ. अरुण इंगळे, डॉ. अनिल खंडारे, डॉ. राजेंद्रसिंग परदेशी, डॉ. शुभांगी पोतदार, डॉ. मेघा जैन, प्रा. गणेश अंत्रे आदी.

डॉ. राजेंद्रसिंग परदेशी, डॉ. शुभांगी पोतदार, डॉ. मेघा जैन, प्रा. गणेश अंत्रे, डॉ. मुरारी शर्मा, प्रा. अतुल

निंबाळकर, प्रा. अमोल बेरड, प्रा. अपर्णा निसळ, प्रा. सौरभ दिघे आदींनी परिश्रम घेतले.

6) Problem Encountered and Resources required: Auditorium Hall

7) Notes (Optional): Nil